

Dear CRS partner,

Thank you for saying “yes” to the Gospel call to encounter Christ in our global family and to uphold a more just world that reflects the kingdom of God. Together we are building a movement to end global poverty so that all people can reach their God-given potential and thrive.

At CRS, we believe there is no limit to what we can achieve together. The mobilization calendar provides campaign moments for you and your community to act throughout the year and to create lasting change for our global family.

Use this calendar to plan how you’ll engage your community and visit the Communications and Social Media Kit at [crs.org/communications-kit](https://crs.org/communications-kit) for downloadable photos and template messages to support your efforts. Content is updated monthly in the kit to reflect the campaign moments outlined in this calendar.

For additional advocacy, fundraising and prayer resources for your community, visit [crs.org/act](https://crs.org/act).

### Reflect

“ There has been a tragic rise in the number of migrants seeking to flee from the growing poverty caused by environmental degradation. ... Our lack of response to these tragedies ... points to the loss of that sense of responsibility for our fellow men and women.”

–Pope Francis, *Laudato Si'*

Key Dates	Actions
<p><b>World Day of Migrants and Refugees</b> Sep 24</p>	<p><b>Day of Social Media and Advocacy.</b></p> <p>The effects of climate change can be devastating, often leaving families with no choice but to leave their homes in search of food and work. Pope Francis' message for World Day of Migrants and Refugees—free to choose whether to migrate or stay—calls us to walk alongside our sisters and brothers who face the prospect of leaving their homeland.</p> <p><b>Mobilize:</b> On Sept. 24, use social media channels to invite your community to address the impacts of climate change by signing up for CRS' Email Congress Day—coming up on Oct. 4. Download the Email Congress Day save the date messages and photos at <a href="https://crs.org/communications-kit">crs.org/communications-kit</a>.</p>
<p><b>Feast of Saint Francis of Assisi</b> Oct 4</p>	<p><b>Participate in Email Congress Day.</b></p> <p><b>Advocate:</b> On the feast of Saint Francis of Assisi, advocate for solutions that address the impact of climate change by emailing your members of Congress to fund international development and humanitarian aid, especially within the Green Climate Fund and Development Assistance. Text <b>CLIMATE</b> to <b>677-68</b> to start your email.</p> <p><b>Engage:</b> Share this action with your community and invite them to advocate as well.</p>



Photo by Nancy McNally/CRS

Key Dates	Actions
<p><b>Week of Action</b> Oct 16-20</p> <p><b>World Food Day</b> Oct 16</p>	<p><b>Act today for a better tomorrow.</b></p> <p>Join CRS, in partnership with Caritas Internationalis, for a week of action to care for our common home as one planet, one family.</p> <p><b>Lead:</b> Throughout the week, CRS will share different actions your community can take to make an impact for our global family. Ahead of the Week of Action, invite your community to:</p> <ul style="list-style-type: none"> <li>• Subscribe to learn more about CRS' campaigns on climate change and hunger by texting <b>ACT</b> to <b>677-68</b>.</li> <li>• Follow CRS on social media and watch for daily posts on ways to get involved.</li> <li>• Visit <a href="https://crs.org/act">crs.org/act</a> for additional opportunities to pray, learn, give and take action.</li> </ul> <p><b>Fundraise:</b> Kick off the Week of Action by encouraging your community to fundraise on World Food Day. Find tools to start a fundraising page at <a href="https://crs.org/act/fundraise">crs.org/act/fundraise</a>.</p>
<p><b>Thanksgiving</b> Nov 23</p>	<p><b>Host a fall fundraiser to make a global impact.</b></p> <p><b>Transform:</b> Make a difference in the lives of our family members experiencing hunger. Organize a fall fundraiser using CRS' online community giving platform and resources. Find tools to start a fundraising page at <a href="https://crs.org/act/fundraise">crs.org/act/fundraise</a>.</p> <p>Also, if you want to help locally during the season of giving, reach out to Catholic Charities for opportunities.</p>



Photo by Nanette Gendry/CRS

# Winter 2023

December-February

## Pray

God, fill us with your love,  
that we may protect life and  
beauty and that we may live  
as sisters and brothers. Amen

*-Adapted from A Prayer for  
Our Earth, Laudato Si'*



Key Dates	Actions
<p><b>Advent</b> <i>December</i></p>	<p><b>Live in global solidarity with the CRS Advent Giving Tree.</b>  <b>Serve:</b> Invite your community to set up a CRS Advent Giving Tree to meditate on the birth of Jesus into poverty and on how this reflects the reality of many families today. Each tree ornament includes items that represent actual goods and services provided to people CRS serves around the world. Visit the Table of Thanks page on CRS' online community giving platform for tools to get started: <a href="https://crs.org/act/fundraise">crs.org/act/fundraise</a>.  <b>Promote:</b> Share the CRS Advent Calendar and invite your community to pray and reflect each day in anticipation of Jesus' birth: <a href="https://crs.org/advent-calendar">crs.org/advent-calendar</a>.</p>
<p><b>Grow the Movement</b> <i>January</i></p>	<p><b>Take bold action in the new year.</b>  <b>Shepherd:</b> Inspire your community to join a nationwide movement of people dedicated to addressing the root causes of poverty. Ask them to pledge to build a better world through prayer, giving and action by texting <b>ACT</b> to <b>677-68</b>. They'll receive a prayer for peace right away as their next step toward creating lasting change.</p>
<p><b>Ash Wednesday</b> <i>Feb 14</i></p>	<p><b>Bring Lent to Life.</b>  <b>Accompany:</b> During the year of parish revival for the Eucharist, use CRS Rice Bowl resources to engage your community in a transformative Lenten journey to encounter Christ in our global family. Learn together how the Eucharist—the Bread of Life—calls us to share bread <i>for</i> life with our sisters and brothers. Pass out Rice Bowls and share the Lenten resources found at <a href="https://crsricebowl.org">crsricebowl.org</a>.</p>

### Reflect

The scents, sounds and colors of spring are once again delighting our senses in the flowers, in the songs of the birds and in the fields and gardens that will soon be planted. We give God praise for the resurrection of Jesus and the new life he brings to the world.

Key Dates	Actions
<b>Lent</b> March	<b>CRS Rice Bowl.</b> <b>Guide:</b> Invite your community to encounter families from around the world who are overcoming the challenges of hunger and climate change. Share CRS Rice Bowl stories, recipes and other Lenten materials. Don't forget to support them in setting up a CRS Rice Bowl online giving page for a simple and easy way to collect Lenten alms virtually. Get started at <a href="https://crsricebowl.org">crsricebowl.org</a> .
<b>Easter</b> Mar 31	<b>Celebrate the joy of Easter!</b> <b>Rejoice:</b> Guide your community to turn in their CRS Rice Bowl donations from their in-person or virtual collection and share how their Lenten alms made a global impact. Or they can submit their gifts at <a href="https://crsricebowl.org/give">crsricebowl.org/give</a> .
<b>Spring Recess Visits</b> March-April	<b>Let your voice be heard.</b> <b>Serve:</b> Advocate for critical issues that affect our global family by participating in legislative visits during March and April, when members of Congress will be working from their home states or districts. Contact your CRS staff member to learn more and register to participate in Spring Recess visits. Then visit CRS' Action Center on <a href="https://crs.org/act">crs.org/act</a> for tools and resources to help you and your community prepare.



Key Dates	Actions
<p><b>Earth Day</b> <i>Apr 22</i></p>	<p><b>For our one planet, one family.</b> <b>Activate:</b> In preparation for Laudato Si' Week in May, encourage your community to take a pledge and commit to transforming our world for our one planet, one family by texting <b>ACT</b> to <b>677-68</b>.</p>
<p><b>Laudato Si' Week</b> <i>May 19-26</i></p>	<p><b>Caring for our common home.</b> Join us during Laudato Si' Week in supporting our global family facing the challenges of climate change.</p> <p><b>Empower:</b> Leading up to the week, encourage your community to:</p> <ul style="list-style-type: none"> <li>• Text <b>CALL CONGRESS</b> to <b>677-68</b> to sign up to participate in Call Congress Day on May 21.</li> <li>• Follow CRS on social media and watch for updates on ways to take action.</li> <li>• Visit <a href="https://crs.org/act">crs.org/act</a> for additional opportunities to learn more about our campaigns and get involved.</li> </ul>
<p><b>Call Congress Day</b> <i>May 21</i></p>	<p><b>Call Congress Day.</b> <b>Advocate:</b> Take collective action alongside Catholics and others of goodwill by calling your members of Congress—asking them to address the effects of climate change and support people who are most vulnerable to its impacts. Text <b>CALL CONGRESS</b> to <b>677-68</b> to participate in this exciting day of advocacy.</p>

### Pray

As Congress members return home, we pray that our meetings with them may be fruitful. May our dialogue with them lead to policies to care for our global family. Amen

Key Dates	Actions
June-July	<p><b>Register and prepare for August Recess visits.</b></p> <p><b>Lead:</b> Mobilize your community to join you during August Recess—an important period when congressional members will be working from their home states or districts—to advocate on behalf of our sisters and brothers around the world. Contact your CRS staff member to learn more and to register to participate in August Recess. Invite your community to register as well. Then visit CRS’ Action Center for tools and resources to help you and your community prepare: <a href="https://crs.org/act">crs.org/act</a>.</p>
<p><b>Congressional Recess</b></p> <p>August</p>	<p><b>Join in unity during August Recess.</b></p> <p><b>Influence:</b> Participate in August Recess visits and share about the success of your legislative meetings with your community. Then, ask your networks to help amplify your message to Congress by using the template messages and photos provided on CRS’ Communications and Social Media Kit at <a href="https://crs.org/communications-kit">crs.org/communications-kit</a>.</p>

Thank you for making a difference for our sisters and brothers around the world! To log your community’s actions or for more ways to engage with CRS, visit [crs.org/act](https://crs.org/act).



#### CRS Communications and Social Media Kit

Educate your community on important humanitarian issues and inspire them to take action for our one planet, one family by using CRS photos and template messages in newsletters, bulletins, social media or other communication resources: [crs.org/communications-kit](https://crs.org/communications-kit).